



### Before you start your account:

- Find a photo to use on your profile
- Decide what username you want (have others if first choice is taken)
- Decide what website you want to link (personal? business? Facebook fan page?)
- Write your 160 character bio

### 3-2-1 Twitter Strategy

- Tweet 3 things
- Follow 2 people
- Introduce 1 pair of fellow twitters

### Daily Twitter Strategy

- Tweet something original
- Retweet interesting tweets with your own spin
- Reply to conversations
- Reply to direct messages
- Don't click links when short on time

Resource	Function	Location
Twitter	Twitter	<a href="http://twitter.com">http://twitter.com</a>
Twellow	like yellow pages, searchable by name, keyword, location	<a href="http://twellow.com">http://twellow.com</a>
Listorious	list directory	<a href="http://listorious.com">http://listorious.com</a>
50 Ideas on Using Twitter for Business	Great ideas article	<a href="http://www.chrisbrogan.com/50-ideas-on-using-twitter-for-business/">http://www.chrisbrogan.com/50-ideas-on-using-twitter-for-business/</a>
HootSuite	twitter management, tweet scheduling, Firefox add-on	<a href="http://hootsuite.com">http://hootsuite.com</a>
Tweetdeck	Desktop & iPhone twitter management	<a href="http://tweetdeck.com">http://tweetdeck.com</a>
Seismic	Desktop twitter management	<a href="http://seismic.com">http://seismic.com</a>
Tweet2Tweet	Follow a conversation	<a href="http://tweet2tweet.appspot.com">http://tweet2tweet.appspot.com</a>
TweetChat	Follow a hashtag during a meeting/chat	<a href="http://tweetchat.com/">http://tweetchat.com/</a>
SimplyTweet	iPhone App	<a href="http://motionobj.com/simplytweet">http://motionobj.com/simplytweet</a>